

Elevator pitch

Over 30 experience in global insurance and financial services.

What makes me different?

Former head of strategy and member of management team of \$26bn global reinsurance business of Swiss Re

Expert in fintech, insurtech and emerging markets having spent 3.5 years at IFC (World Bank)

Board experience in different countries, including early stage, and worked with board of listed company including investor relations, capital raising, audit committee, corporate reporting, compensation, rating agency and proxy agency relationships

UK chartered accountant, HBS AMP in 2014 and attended Women on Boards 2019

I'm looking for non-exec board positions in public or private companies or funds and advisory board positions. I am based in US but am used to significant international travel so interested in opportunities in any location.

Proof points:

- At Swiss Re oversaw a high performing global team in 4 locations. Member of management team with strong business results including an increase of 25% in business unit premiums since 2012 with an average ROE of 19%
- Trend spotter eg. alternative capital and impact of new technology. Advised on IFC's first insurtech investments, wrote books and papers on insurtech and spoke at conferences on insurtech and fintech
- Major role in Swiss Re \$3.6bn capital injection by Berkshire and extensive crisis management experience
- Corporate restructuring including both cultural change and the first holding company implementation in Switzerland
- Compensation and governance roadshow with the chairman, proxy agencies, 97% successful vote
- Co-head Women and Insurance programme at IFC, which has helped companies grow their business with women by over 50%



OVERVIEW

With over 30 years of experience as a global financial strategist and industry thought leader across a variety of roles, Susan has deep hands on experience of implementing growth strategies, turnarounds, restructuring, funding and investment in the global insurance industry. Susan is known as an expert in new technologies and their application to financial services. As a seasoned global executive, she is recognized as a multi-faceted leader with the ability to build diverse teams and cultivate international relations.

Data-Driven

Cultivate sustainable value through data and leadership

Industry Leader

Notable reputation for strong, results-driven execution

Corporate Relations

Drive strong global investor relations, navigate corporate governance

SUSAN HOLLIDAY

Global Finance Strategist and Insurance Specialist

202 . 315 . 8835

holliday.susan66@gmail.com

Washington, DC 20003

LEADERSHIP

- **Lead Industry Specialist • IFC**
World Bank Group
- **Head of Strategy • Swiss Re**
Member of Reinsurance Mgmt. Team
- **Chief Financial Officer • Swiss Re**
Reinsurance Client Markets
- **Head of Investor Relations • Swiss Re**
Key Broker and Investor Spokesperson
- **Director • UBS**
Equity Research and Specialist Sales

BOARD FLUENCY

- **Board Member**
Swiss Re Capital Markets Ltd
- **Board Member & Chairman**
Swiss Re Brazil - Chairman of Supervisory Committee (Internal Board)
- **Board Member & Advisor**
Glitterbug - Parent to Coverfox, Online Indian Insurance Broker

STRATEGIC COMPETENCIES

Global Financial Strategy • *Evident Financial Acumen and Execution*

- Directed all facets of strategic leadership for mature and emerging markets
- Launched funding, market growth analysis, equity, and investment strategy for both large-scale corporations and start-ups.
- Led strategic business unit initiatives, large-scale projects, and broker strategy for global business.
- Managed successful funding campaign post-global financial crisis to include 3-Billion (USD) in funds raised, securing strong relationships with investors.

Operational & Market Innovation • *Data-Driven Transformations*

- Experience managing all phases of corporate restructuring, including the implementation of market-leading financial reporting.
- Directed pioneering initiatives and investments, including the IFC Women and Insurance programme, and IFC's first insurtech investments.
- Experience revitalising corporate investment strategies by leveraging macro-economic shifts and pushing data-driven industry inspections.
- Achieved industry-renowned Business Insurance Women to Watch award.

Corporate Governance & Compliance • *Monitoring and Auditing*

- Extensive corporate governance experience, including compensation and audit committee, established and early-stage companies.
- Experience leading governance-related risk management, compliance monitoring, and executive performance management.
- Investor relationship expert with deep capital markets experience

EXECUTIVE EXPERIENCE

Susan Holliday is an accomplished financial executive and global market strategist with the hardened experience, innovative leadership, and operational record that securely positions her as a sought-after authority and go-to financial strategist in her industry.

With a data-driven approach to global financial monitoring, market strategy development, and operational transformations, Susan has continually out-paced growth expectations and strengthened global relations, while always keeping a pulse on new technologies and approaches to iteratively improve performance. Susan's calculated fusion of data, strategy, and technology routinely garners corporate transformations under a financial leadership record that positioned her as a recipient of the industry-renowned Business Insurance Women to Watch award.

Having dedicated 30 years as a global financial specialist within a variety of high-profile companies, spearheading initiatives such as IFC's Women and Insurance programme, and its first insurtech investments, she has gained a reputation for both innovative excellence and reliable execution. As Head of Strategy at Swiss Re (Reinsurance), she also led high-performing international teams based in London, Zurich, Hong Kong, and New York, spurring an increase of 25% in business unit premiums with an average ROE of 19%.

As a trusted financial strategist that routinely exceeds operational expectations, Susan's advisory impact has become a poignant force-multiplier sought out globally. Her continued success and lasting influence as a leader derives from an unyielding commitment to both personal growth and financial leadership development, completing the Advanced Management Program at Harvard Business School. While currently serving to grow and reshape IFC as Principal Industry Specialist and Lead Strategist, Susan also stays active in a variety of professional boards and advisory roles. She serves as a board member to IFC client based out of India, Coverfox, and regularly advises for Eos Venture Fund. Additionally, she served as a board member to Swiss Re Capital Markets, Ltd, as well as Chairman of Supervisory Committee and board member to Swiss Re Brazil.

Prior to joining IFC, Susan worked at Swiss Re, where she was a Managing Director and Head of Strategy for the reinsurance business worldwide, and a member of the executive team. In this capacity, she worked on all aspects of life, health, and property casualty re/insurance; headed global teams; and led the strategy work for emerging markets and for fintech. Susan also held the positions of CFO of Reinsurance Client Markets and Head of Investor Relations at Swiss Re.

IMPACT DUTIES

Strategic Growth Advising
Financial Analysis/Reporting
C-Suite Financial Advising
International Market Development
Global Research and Sales
Asset Management, IPOs
Capital Raising & Private Equity
Corporate Governance
Global Compliance Monitoring
Audit Committees
Investor/Public Relations
Technology Implementation
Business Development
PE / VC Investing
Board Collaboration/Alignment
Corporate Restructuring
Leading Distributed Teams
Talent Development
Compensation
Emerging Markets

EDUCATION

Harvard Business School

Advanced Management Program | 2014

Magdalen College, Oxford Univ.

BA, Honors, Modern History | 1988

QUALIFICATIONS

ICAEW - ACA | Chartered Accountant

CISI | Chartered Member



SUSAN HOLLIDAY

holliday.susan66@gmail.com